

PRATYUSH GUPTA

42-B, Vitthal Krupa Apartments, Phursungi, Pune - 412308

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User Experience Designer and Product Designer with 4 years of experience working as a product and space designer. Aiming to design great experiences based on in-depth research and strategy that has the user in focus; as well as gain expertise in UX Design skills.

Professional Experience

Baaya Design

Designer

Mumbai, Maharashtra

July 2017-February 2021

- Designing and production of craft and art based products for sale in the retail store.
- Designing and production of craft and art based installations and murals for projects.
- Handling end to end responsibility for various residential, hospitality and commercial projects from designing to production to installation.
- Communicating with clients, artisans, vendors as well as material sourcing and production.
- Designing spaces for office and retail store.
- Creation of 3D models and renders as well as physical samples of products for presentations.

Academic Experience

IIT Guwahati

Intern

Guwahati, Assam

May 2023-July 2023

- Worked on a book as well as an application for educational guidelines for mentally disabled children.
- Research on disabilities and the stakeholders associated with the children.

Inmark Exports

Intern

Greater Noida, NCR

November 2016-April 2017

- Developed a collection of paper lighting fixtures using the technique of Box Pleating.
- Developed a collection of star ornaments (lit & unlit) employing collapsibility techniques previously unexplored by the company.

Intern

May 2016-July 2016

- Developed a collection of paper Christmas ornaments and Tyvek lighting fixtures.

Education

MIT Institute of Design

Pune, Maharashtra

User Experience Design

July 2022-Present

- Learning skills such as user research, wireframing, HTML, CSS, Bootstrap, Android studio, Swift UI, Figma, data analysis, research paper writing, etc.
- Project shortlisted for PREMUS, WDPI, & MYOPAIN Conference 2023.

National Institute of Fashion Technology

Bhopal, Madhya Pradesh

Lifestyle Accessory Design

July 2013-July 2017

- Learning skills such as material handling and working, 3D modelling and rendering, ergonomics, hardware design, form studies, etc.
- Participated in intercollege sports events and part of various college committees. CGPA - 8.02

St. Joseph's Academy

Dehradun, India

10th + 12th

2002-2012

- Studied in the science stream till 12th standard.
- 10th - 88.4% | 12th - 86%

Skills

- Figma, Adobe Photoshop, Indesign, Rhinoceros 3D, Luxion Keyshot, IBM SPSS, HTML, CSS, Bootstrap, Star UML, Microsoft Word, Excel, Powerpoint, Corel DRAW, AutoCAD, Android Studio, Swift UI.
- User research, market research, wireframing, user flows, information architecture, user surveying, data analysis, research methodology, design thinking, 3D modelling and rendering, material handling, crafting and sculpting, etc.

Links

thepratyushgupta.com | www.behance.net/P10G
